



TOPIC DAYS AT THE SWISS MUSEUM OF TRANSPORT

Three days spent focusing on one aspect of mobility

Background

Since 2012, the Swiss Museum of Transport has been organising various theme days with different partners. The theme days were created in order to devote three full days to each area of mobility (road, rail, air and water transport). On all three days, the Museum of Transport is fully committed to the chosen mobility theme.

Goal

The topic days are designed to bring visitors close to the excitement, activity and emotion of the various mobility sectors, and to offer partners participating in the topic days a platform for presenting themselves to the public. Moreover, the topic days offer partners the opportunity to network and make useful new acquaintances.

The idea of the topic days is to provide visitors to the Swiss Museum of Transport with insights into the aspect of mobility under scrutiny, and to get them to engage with the topic through appealing presentations and interactions.

The Swiss Museum of Transport presents the past, present and future of mobility. The topic days are intended to reflect this principle.

rough programme

Thursday:	Set up/getting ready from 5 pm
Friday:	Set up/getting ready, doors open to the public 10 am
Saturday:	Public day, partner presentations
Sunday:	Public day, partner presentations, dismantling/clearing up

public day & partner presentation

Ideas for partner programme

- Exhibits
- Presentations
- Stand with partner presentation
- Simulators

The partner presentation should be as interactive as possible and connect with the audience so it becomes an attraction. The visitor experience must come to the fore, which leaves the partner plenty of room for manoeuvre.

The partner presentation and the space and facilities required are agreed in advance between the partner and the museum.

The focus is on passing on information and advice. The partner's participation must involve more than merely exhibiting.

Application

Applications must be submitted to the Swiss Museum of Transport no less than four weeks before the X-Days in question and use the official registration form at <https://www.verkehrshaus.ch/en/visit/museum/topic-days/topic-days/registration-partner-topic-days.html>.

Please consult Daniel Wicki at the Swiss Museum of Transport before submitting your application via the registration form.

Thementage 2023

CAMPING DAYS
24. – 26. MÄRZ

Presentations of campervans, caravans and accessories – the Camping Days showcase adventurous outdoor activities for an entire weekend.

ROAD AND LOGISTICS DAYS
14. – 16. APRIL

Operate a forklift yourself or take a ride behind the wheel of a truck. Touch vintage cars and electromobility in action! During the three days of the Road and Logistics Days, road vehicles and the broad spectrum of logistics will be the focus of attention.

PUBLIC TRANSPORTATION DAYS
16. – 18. JUNI

What would Switzerland be without public transport? Or the other way round. During Public Transportation Days, the Museum of Transport will be entirely dedicated to public transport, with all its facets and professions.

TRUCK DAYS
19. – 27. AUGUST

Driving a truck yourself? No problem at Truck Days. You can learn all about trucks and the jobs behind them during these days.

FARMING DAYS
01.– 03. SEPTEMBER

How do farmers work today? At the Farming Days, visitors experience Swiss agriculture and the food industry up close. They learn about the products, services and technologies needed for a sustainable, efficient and market-oriented agriculture and food sector.

AIR AND SPACE DAYS
06. – 08. OKTOBER

Air and Space Days offer a multitude of opportunities to get involved in aviation and aerospace. From information about the pilot's job to guided tours of the cockpit and the discovery of different aircraft.