



X-DAYS AT THE SWISS MUSEUM OF TRANSPORT

THREE DAYS SPENT FOCUSING ON ONE ASPECT OF MOBILITY

The Swiss Museum of Transport has been holding themed weekends with partners since 2012. The theme days were created in order to showcase a particular aspect of mobility – road, rail, navigation and aviation. Each three-day event finds the Swiss Museum of Transport featuring one of those aspects.

X-DAYS

Brief description:

CAMPING DAYS MARCH

Presentations of campervans, caravans and accessories – the Camping Days showcase adventurous outdoor activities for an entire weekend.

ROAD DAYS APRIL

Racing cars and motorbikes at close quarters, classic cars you can touch, and electric mobility in action! Vehicles take centre stage at the three-day Road Days.

TRUCK DAYS APRIL / SEPTEMBER

Fancy driving a lorry? No problem at the Truck Days. It's all eyes on heavy goods vehicles and related professions this weekend **at the Road Days**.

TOURISM AND ROPEWAY DAYS MAY

The focus at the Tourism and Ropeway Days is on what is arguably Switzerland's most popular means of transport: the aerial cableway.

RAIL DAYS JUNE

What would Switzerland be without rail transport? Or vice versa. The Rail Days find the Swiss Museum of Transport featuring various aspects of rail-based mobility.

CYCLING DAYS JULY

The focus at the Cycling Days event is on the bicycle with and without electric motors. Cycling tours, trails and useful tips and facts about cycling.

AIR AND SPACE DAYS OCTOBER

The Air and Space Days offer plenty of ways of exploring aviation and space travel in all its permutations and finding out about flying as a career, joining a cockpit tour and discovering a variety of aircraft.

BOB RUN DAYS OCTOBER

Try your hand at pushing a bobsleigh and learn about what goes into building a bobsleigh run – the Bob Run Days shine a light on the world of bobsledding.

EXPERIENCE DAYS MAY / OCTOBER

The BKW Experience Days showcase solutions for a future worth living in relation to the topics e-mobility, photovoltaics, and intelligent buildings (Smart Living).

GAMING DAYS TO BE DECIDED

Gaming – an increasingly popular topic. Red Bull provides an exciting insight into the world of e-sports at the Gaming Days.

Opening hours
Open 365 days a year!
Summer 10 am – 6 pm
Winter 10 am – 5 pm

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GOAL

The X-Days are designed to bring visitors close to the excitement, activity and emotion of the various mobility sectors, and to offer partners participating in the X-Days a platform for presenting themselves to the public. Moreover, the X-Days offer partners the opportunity to network and make useful new acquaintances.

The idea of the X-Days is to provide visitors to the Swiss Museum of Transport with insights into the aspect of mobility under scrutiny, and to get them to engage with the topic through appealing presentations and interactions.

The Swiss Museum of Transport presents the past, present and future of mobility. The X-Days are intended to reflect this principle.

ROUGH PROGRAMME

Thursday:	Set up/getting ready from 5 pm
Friday:	Set up/getting ready, doors open to the public 10 am
Saturday:	Public day, partner presentations
Sunday	Public day, partner presentations, dismantling/clearing up

PUBLIC DAY & PARTNER PRESENTATION

Ideas for partner programme

- Exhibits
- Presentations
- Stand with partner presentation
- Simulators

The partner presentation should be as interactive as possible and connect with the audience so it becomes an attraction. The visitor experience must come to the fore, which leaves the partner plenty of room for manoeuvre.

The partner presentation and the space and facilities required are agreed in advance between the partner and the museum.

The focus is on passing on information and advice. The partner's participation must involve more than merely exhibiting.

APPLICATION

Applications must be submitted to the Swiss Museum of Transport no less than four weeks before the X-Days in question and use the official registration form at verkehrshaus.ch/anmeldungxdays.

Please consult Daniel Wicki at the Swiss Museum of Transport before submitting your application via the registration form.

We look forward to hearing from you!

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